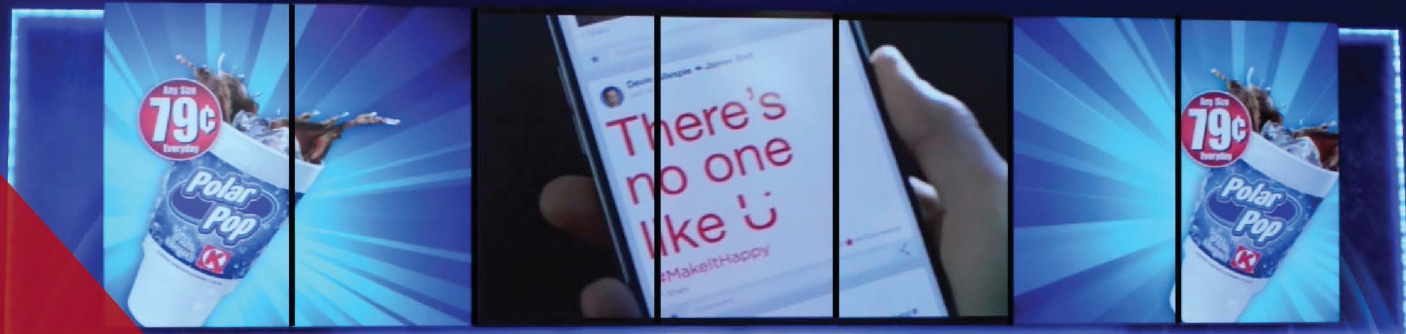


CIRCLE K

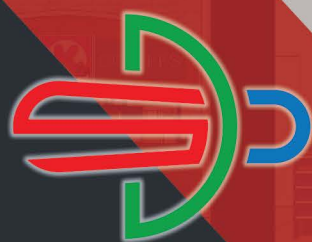
DIGITAL OUT OF HOME NETWORK

STATE OF THE ART

Digital Signage Technology



- LARGEST POINT-OF-SALE
- VIDEO WALL NETWORK
- HIGH ENGAGEMENT
- HIGH FREQUENCY
- HIGH ADVERTISING RECALL



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CIRCLE K DIGITAL OUT OF HOME NETWORK

Circle K is building a state of the art digital network in over 3,000 Circle K locations across the USA by end of 2017. Unique, first of its kind, user experience with an expansive video wall!

THE LARGEST AD-READY DIGITAL DEPLOYMENT EVER!



VISIT FREQUENCY

Customers Average
13.6 Visits Per Month



AVERAGE VISIT LENGTH

The average dwell time
per customer is
over 4 1/2 minutes



EXTENDED VISIT LENGTH




On average, 1 in 5
spends longer than
6 minutes in store

Flexible in creative design and message

Target hard to reach demographic segments

Proven digital network with strong ROI

GET IN TOUCH WITH US :

-  (212) 300 - 2801
-  www.SuperiorDigitalDisplays.com
-  1350 Avenue of the Americas, 2nd Fl.
New York, New York 10019



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